

PURPLE NEW YORK

OCTOBER 2009

Last October, the New York State Office for the Prevention of Domestic Violence (OPDV) had the honor and privilege of partnering with more than 120 different entities across New York State – non-profit service providers, private businesses, churches, universities, tourist attractions, chambers of commerce, television and radio stations, state, county and local government agencies, law enforcement, task forces and coalitions, and retail stores – all of which joined with domestic violence survivors and elected officials to “show their purple” during Domestic Violence Awareness Month. Purple is the color chosen to help spread awareness of domestic violence.

Landmarks across the state were bathed in purple light, including: Niagara Falls and the Peace Bridge in Western NY, the Empire State Building and 7 World Trade Center in New York City, the Alfred E. Smith Building in Albany, and the Whiteface Mountain fire tower in the Adirondack Park.

Other communities participated in creative ways. Downtown Seneca Falls painted a purple stripe and stenciled anti-domestic violence slogans along the sidewalks, as shop owners distributed flyers with information about domestic violence and available services. Schoharie County highlighted the entrances to their towns with purple flag displays, banners – even a snowplow in purple! Police cars and public transportation vehicles displayed purple magnetic ribbons.

“SHINE THE LIGHT ON DOMESTIC VIOLENCE” IN NEW YORK STATE



Prominent buildings and structures across the State of New York were bathed in purple during October. This is a small representation. See the box on the next page for a full list of partners and visit the [Gallery](#) on the OPDV Website for more photos.

PURPLE PARTNERS

OCTOBER 2009

1. Adirondack Museum, Hamilton County
2. Albany Law School, Albany County
3. Alternatives for Battered Women, Monroe County
4. Boston Properties
5. Brighter Tomorrows, Suffolk County
6. Bronx Borough President Ruben Diaz, Jr.
7. Bronx Chamber of Commerce, Bronx County
8. Bronx Supreme Court, Bronx County
9. Brooklyn Borough President, Marty Markowitz
10. Buffalo State, Erie County
11. Cathedral Community Cares, Manhattan
12. Catholic Charities of Schoharie County
13. Child & Family Services Haven House, Erie County
14. Christian Memorial Church, Albany County
15. Classeque Magazine, Albany
16. Cobleskill Police Department, Schoharie County
17. Columbia-Greene Domestic Violence Task Force, Columbia & Greene Counties
18. Community Action of Greene County, Greene Co.
19. Community Maternity Services, Schoharie Co.
20. Con Edison, New York City
21. Creative Stage Lighting, Warren County
22. Crime Victims Assistance Center, Broome County
23. CUNY, Baruch College, Manhattan
24. Dept. of Citywide Administrative Services, NYC
25. Downstate Medical Center, State University of NY
26. Empire State Building
27. Empire State Development
28. Mayor of Endicott, John Bertoni, Broome County
29. Family Domestic Violence Services, Ulster County
30. Family Justice Center of Erie County (FJC)
31. ferrys.com
32. First Columbia/Hedley Park Place, Troy, Rensselaer
33. General Federation of Women's Club, Century Club, Montgomery County
34. Genesee Co. Courts Facility, Batavia
35. Genesee Co. Manager's Office, J. Gsell & F. Giaccia
36. City of Gloversville, Common Council, Fulton Co.
37. Hamilton County Domestic Violence Services
38. Heart of Catskill Association, Greene County
39. Howe Caverns, Schoharie County
40. Hutchinson Metro Center and Joe Simone, Bronx
41. Intrepid Sea, Air & Space Museum, Manhattan
42. Iskalo Development, Buffalo
43. JC Penney at the Manhattan Mall, Manhattan
44. Kings County District Attorney Charles Hynes
45. King of Kings Solutions, Inc., Queens
46. Manhattan Borough President Scott Stringer
47. Mayor's Office to Combat Domestic Violence, NYC
48. A New Hope Center, Owego
49. New York Legal Assistance Group
50. New York Power Authority
51. New York State Bridge Authority
52. NYS Coalition Against Domestic Violence
53. NYS Coalition Against Sexual Assault
54. New York State Consumer Protection Board
55. NYS Department of Correctional Services
56. New York State Department of Labor
57. NYS Department of Taxation & Finance
58. NYS Division of Criminal Justice Services
59. New York State Division of Human Rights
60. NYS Governor's Office of Employee Relations
61. NYS Higher Education Services Corporation
62. NYS Office of Alcoholism and Substance Abuse Services
63. New York State Office of the Attorney General
64. NYS Office of Children and Family Services
65. New York State Office of General Services
66. New York State Office of Mental Health
67. New York State Police
68. Olympic Regional Development Association
69. On A Dime Installations, Orchard Park
70. Open Arms Center Rainbow of Hope, Richmond
71. Orange County Executive, Edward A. Diana
72. Orange County Department of Social Services
73. The Peace Bridge Authority, Erie County
74. Queens Borough President Helen Marshall
75. The Retreat, Suffolk County
76. City of Rochester, Monroe County
77. Rochester Psychiatric Center, Monroe County
78. Rockland County Community College
79. Rockland County Executive C. Scott Vanderhoef
80. Rockland Family Shelter, Rockland County
81. Safe Homes of Orange County
82. Saratoga Domestic Violence and Rape Crisis Services of Saratoga County
83. Schenectady Access Cable Council, Inc, Channel 16
84. Schenectady County Probation Department
85. Schoharie Co. Chairman and Board of Supervisors
86. Schoharie Co. Chamber of Commerce & members
87. Schoharie County Department of Social Services
88. Schoharie County Department of Transportation
89. Schoharie Co. Public Transportation Department
90. Schoharie County Town Supervisors and Officials
91. Schoharie County Sheriff's Department
92. Seneca Falls Business Association, Seneca County
93. Silverstein Properties
94. SOS Shelter, Binghamton, Broome County
95. St. Paul's Episcopal Church, Owego
96. SUNY, College at Brockport, Monroe County
97. SUNY, College at New Paltz, Ulster County
98. SUNY, Stonybrook, Suffolk County
99. SUNY, Cobleskill Wellness Center, Schoharie County
100. StatenlandFerry/NYCDpt.ofTransportation
101. SteubenCountyDepartmentofPublicWorks
102. Steuben County Legislature
103. Stuyvesant Plaza, Albany County
104. Suffolk County Coalition Against Domestic Violence
105. Suffolk County Executive's Task Force on the Prevention of Domestic Violence
106. Suffolk County Parks Department
107. Suffolk County Police Department
108. Syracuse University, Onondaga County
109. Ulster County Executive, Mike Hein
110. Ulster Co. Interagency Domestic Violence Council
111. Unity House, Troy, Rensselaer County
112. Van Wagner Communications
113. Vera House, Inc., Onondaga County
114. Verizon Foundation
115. Verizon Wireless
116. Victims Information Bureau of Suffolk County
117. Vornado Realty Trust
118. Watervliet Housing Authority, Albany County
119. WSDE AM 1190, Cobleskill, Schoharie County
120. YWCA of Cortland, Cortland County
121. YWCA of Genesee Domestic Violence Program, Batavia
122. World For Life

Partners were excited about participating. Here's what some of them said:

"One of the most beautiful parts of the campaign were the brilliant purple ribbons that were tied on almost every tree on campus! I am excited about doing more next year!" - Buffalo State

"We had a fabulous day on Saturday. 1,040 visitors! The [local domestic violence program] is thrilled to have a venue for their display." - Adirondack Museum



"We're proud to turn the Mid-Hudson Bridge necklace lights purple to remind people of the importance of domestic violence prevention." - NYS Bridge Authority

ADDITIONAL HIGHLIGHTS:

- On Oct. 14, much of the state workforce wore purple to promote awareness of domestic violence.
- A cell phone drive in partnership with Verizon Wireless took place at all state agencies, with proceeds to benefit victims in New York State.
- All marked New York State Police cars - more than 1,400 - are displaying "Stop Domestic Violence" bumper stickers.
- Organizations around the state held Awareness Days, including providing information for employees, encouraging staff to wear purple and donating to domestic violence programs.

Visit the ["Shine the Light on Domestic Violence"](#) page on the OPDV website to see the 2009 [Photo Gallery](#), suggestions on how to go purple, a downloadable flyer you can hand out, and other resources.

If you participate this year, contact us at opdvpurple@opdv.state.ny.us or fill out the survey at http://www.opdv.state.ny.us/public_awareness/purplesurvey/purple10.html and we'll add your name to the list for 2010!